



Property  
Panorama



# InstaView Features



## The Best View in Real Estate

**Contact Property Panorama to Learn More**

[Support@PropertyPanorama.com](mailto:Support@PropertyPanorama.com)

440-290-2200 opt 3





# InstaView Features

Powered by Property Panorama 

One solution for all your digital marketing needs.

## Branded Tours



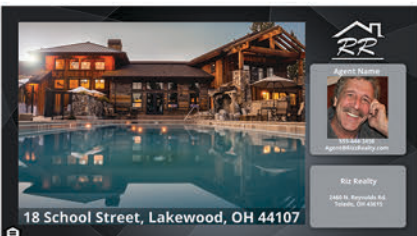
Whether you work alone or as a part of a larger team, your brand is your most powerful tool! Branded Tours showcase your listings, drive leads, and ensure buyers know who to contact for the most up-to-date information on your listing!

## Unbranded Tours



When your listings are syndicated through the MLS, an engaging, compliant marketing plan is a must. Unbranded Tours ensure your listing stands out and follows all of the rules and regulations in your area. With InstaView, the Unbranded Tours are automatically attached to your listings within one hour of being created. No work required!

## Listing Videos



Buyers and Sellers don't always see eye to eye, but they all love video presentations! Whether its on Youtube or your own site, InstaView Listing Videos are designed to highlight your listings and brand wherever they are displayed. Plus, save them to your computer for the perfect parting gift for your sellers to remember their home!

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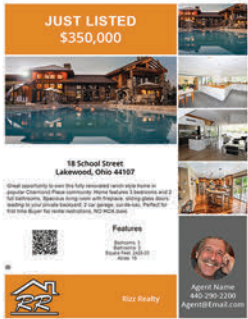
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## Pro Flyers

Just Listed, Just Sold, price changes, open houses, postcards. No matter the circumstance, Pro Flyers have you covered! With multiple layouts, custom themes and an easy-to-use designer, you have professional, attention grabbing flyers and postcards at your fingertips whenever you need them!



## Virtual Flyers

Bring your print marketing to life with InstaView Virtual Flyers! It may look like a flyer, but the fully interactive designs adds the perfect touch to increase engagement in your email campaigns!

## Turbo Text

Automatically creating a unique text for every listing, Turbo Text helps you convert physical leads into your digital marketing plan. Display your unique listing code on a sign rider, flyer, postcard, or any other printed material to give buyers digital access to your listings with a simple text message! Plus, every use creates a new lead for you!



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## Social Media Syndication

Now more than ever, buyers are turning to their social networks and feeds to find new properties, and for those who aren't in the market yet, engaging content will keep you in their mind when the time comes. InstaView allows you to share your listings automatically and/or on demand to your business pages or favorite groups with just a click of a button!



## Lead Generation and Management

It's no secret that warm leads result in sales. With InstaView, every product and feature is specially designed to drive leads for you! With thousands of leads pouring in every week, our proven lead capture technology will build your contact list faster than ever before!



## Custom Themes and Audio

Your listings, your style, your choice! Don't settle for generic branding, empower yourself and your brand with unique themes that make your listings stand out! Want an added personal touch? Add your own custom music or voiceovers to keep buyers on your listings longer!

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## Fully Automated

From start to finish, InstaView saves you time and money by fully automating your workload. When a listing is added to the MLS, the InstaView Tour is automatically generated within one hour, attached onto the MLS listing, and updated every hour, 24/7 for the entire life of the listing!



## MLS Compliant

With Branded and Unbranded Virtual Tours, you will always be prepared with the right tools for the job. As rules and regulations change, so does InstaView. Our team is continuously working to make sure the InstaView marketing materials fit your needs and the requirements of your MLS and/or Association.



## Reliable

For over a decade, Property Panorama has remained the #1 provider of Virtual Tours in the World. With over 220 MLSs and, Associations, 500k Active Agents, more than 12.5 Million listings, and a 99.9% uptime, you can feel safe knowing your digital marketing is in the hands of industry experts.

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InstaView	Choose the solution that's right for you!			
	Free	Enhanced	Premium	Elite
Automatic Creation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attached To MLS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unbranded Tours	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branded Tours		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unlimited Photos		All Photos From MLS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Videos and Flyers			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom Themes and Music			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lead Management			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Syndication		One-Click	One-Click	Automatic
Listings	All from MLS	Per Listing	Per Listing	Unlimited
Pricing	FREE	\$1.99 Per Month	\$4.99 Per Month	MLS Specific*

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